**THE EASY 20**

***Twenty Points you Absolutely MUST GET***

CRITERION A: REASEARCH QUESTION (2 points)

* Must be clearly stated in the title page/abstract/intro, and consistent throughout.
* Must be sharply focused and arguable

CRITERION B: INTRODUCTION (2 points)

* Research question clearly stated
* Significance of topic
* Include why the Research Question is worthy of investigation

CRITERION G: USE OF LANGUAGE (4 points)

* Language used communicates clearly and precisely
* Terminology appropriate to the subject is used accurately, with skill and understanding.
* Style, usage – avoid colloquial language, refer to the elements of style

CRITERION H: CONCLUSION (2 points)

* Clearly stated (make a heading)
* Relevant to Research Question
* Should include unresolved question(s) where appropriate to the subject concerned.

CRITERION I: FORMAL PRESENTATION (4 points)

* Title page, table of contents, page numbers, illustrations, quotes, documentation (including references, citations and bibliography), and appendices (if used)

CRITERION J: ABSTRACT (2 points)

* 300 words or less
* Examine development of EE argument and importance of conclusions reached
* Must state: research question, scope of investigation (how was it conducted, what did you do?), conclusion reached
* Introduces reader to the entire scope of the EE

CRITERION K: HOLISTIC Judgment (4 points)

* Shows initiative and insight
* “The essay shows considerable evidence of such qualities.” (Assessment level 4)
* Supervisor’s comments on cover sheet are critical.